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# Teawolf and Lera Global expand on adaptogen-based beverage formulas

Shaun Weston 24 Jul 2013

Teawolf has joined forces with Lera Global to expand on adaptogen-based beverage formulas. Adaptogens are natural substances found in specific plants and herbs, known for their innate ability to increase energy and resilience to stressors.

Together, the companies' newly developed functional beverages combine the antioxidant-rich nutrients of natural tea,

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[juice \(http://www.foodbev.com/topics/beverage/juices\)](http://www.foodbev.com/topics/beverage/juices)

and cocoa extracts with the beneficial and health-enhancing properties of adaptogens, delivering a powerful result.

Teawolf and LGI offer a combination of 10 natural adaptogenic herbs and natural antioxidants prepared using a proprietary co-extraction process, which increases the blend's effectiveness 5.5 times over that of a simple combination of the same herbs. The formula has been shown to help reduce stress by lowering cortisol levels, increase physical endurance, improve mental acuity, increase ability to concentrate and increase overall energy.

"Teawolf is thrilled to be collaborating with Lera Global to bring quality adaptogen-based functional beverages to the market," said Greg Robertson, president and founder of Teawolf. "Today's consumers are looking for healthier alternatives that fulfil multiple needs and LGI is a true expert in this area."

Lera adaptogens have been clinically proven in a placebo-controlled, double blind, crossover-controlled study to reduce cortisol levels by an average of 26%. In a larger follow-up clinical study, results showed that the Lera blend decreased the cortisol levels of the subjects by 40.2%. In addition, over 3,000 scientific studies support the health benefits of the herbal adaptogens contained in Lera.

"Our functional beverages target the key areas of stress, sustained energy, improved cognition, digestion and sleep," said Michael Dowling, CEO of Lera Global Inc. "Customised formulas can also be developed to meet clients' specific needs and product requirements."

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