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## Teawolf, Lera Develop Stress-Reduction Functional Beverage Formulas

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**Teawolf** has joined forces with **Lera Global Inc.** (LGI) to expand on functional beverage formulas based on adaptogens, which are natural substances found in specific plants and herbs, known for their innate ability to increase energy and resilience to stressors.

"Today's consumers are looking for healthier alternatives that fulfill multiple needs and LGI is a true expert in this area," said Greg Robertson, Teawolf's president and founder.

Teawolf and LGI are utilizing a combination of 10 natural adaptogenic herbs as well as natural antioxidants such as natural tea, juice and cocoa extracts, prepared using a proprietary co-extraction process, which increases the blend's effectiveness 5.5 times over that of a simple combination of the same herbs. The formula has been shown to help reduce stress by lowering cortisol levels, increase physical endurance, improve mental acuity, increase ability to concentrate and increase overall energy.

The companies said Lera adaptogens have been clinically proven in a placebo controlled, double blind, cross-over controlled study to reduce cortisol levels by an average of 26%. In a larger follow-up clinical study, the companies said results showed that the Lera blend decreased the cortisol levels of the subjects by 40.2%. In addition, over 3,000 scientific studies support the health benefits of the herbal adaptogens contained in Lera.

"Our functional beverages target the key areas of stress, sustained energy, improved cognition, digestion and sleep," said Michael Dowling, CEO of Lera Global Inc. "Customized formulas can also be developed to meet clients' specific needs and product requirements."


<b>Find this article at:</b> <a href="http://www.perfumerflavorist.com/networking/news/company/Teawolf-Lera-Develop-Stress-Reduction-Functional-Beverage-Formulas-216623241.html">http://www.perfumerflavorist.com/networking/news/company/Teawolf-Lera-Develop-Stress-Reduction-Functional-Beverage-Formulas-216623241.html</a>

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