

SHOWCASE

TEAWOLF

At this year's IFT, Teawolf highlighted its concentrated hibiscus extracts in both liquid and powder bulk formats. The line caters to virtually every food and beverage application in products such as energy drinks, smoothies, ice creams, sorbets and iced teas. The deep, rich, all-natural burgundy-red color is a key attribute, frequently used as a natural colorant. Hibiscus, with its all-natural, non-GMO, gluten-free and caffeine-free profile, is suitable for processors needing a clean label.

973-575-4600; www.teawolf.com

